

**SM GLOBAL**  
MARKETING SERVICES, INC.  
Shoe Shine Machine  
**Vending and Leasing**  
Business  
Opportunity  
Kit 2002

**Introduction**

We are pleased to introduce to you the

**Shoe Shine Business Opportunity.**

This rewarding and exceptionally profitable opportunity is a comprehensive program that will guide you to huge profits.

Discover this exciting opportunity and unlock the door to  
**YOUR FINANCIAL FREEDOM.**

With the **Shoe Shine Business** program you can expect an income immediately. In any one of the many different industries you can expect huge profits for every hour you spend. We think you will find that

**Shoe Shine Business**  
is the best opportunity around!

It is our hope the enclosed information will assist you in deciding if our program is the right opportunity for you.

We would like to thank you for considering us as your equipment provider.

**Your success is our goal!** We look forward to working you now and in the future.

## Possible Locations for Shoe Shine Vending & Leasing

1. Airports
2. Apartment Complexes
3. Attended Laundromats
4. Auto Rental Offices
5. Auto Repair Shops
6. Automobile Dealer Showrooms
7. Banks
8. Barber Shops
9. Billiard Parlors
10. Bowling Alleys
11. Car Washes
12. Colleges
13. Convention Centers
14. Country Clubs
15. Factories
16. Gas Stations
17. Government Offices
18. Hardware Stores
19. Hospitals
20. Hotels
21. Military Bases
22. Military Academy
23. Motels
24. Office buildings
25. Oil / Lube Centers
26. Police Stations
27. Police Academy
28. Private Club-Restrooms
29. Race Tracks
30. Restaurants
31. Super Markets
32. Truck Stops
33. And many more.....

### **Key To Success**

The key to your success lies in the location sights. The above list represents just a few of the location sights, which have proven successfully. Any location, which has high traffic, waiting area for customers or a rest for employees, has tremendous profitable potential.

**BE JUST ANOTHER SUCCESS STORY!**

## Benefits of Shoe Shine Business for You!

1. **Immediate Cash Flow** Income begins the very first month.
2. **100% Cash Business** (no bad checks, credit risks, or accounts receivable).
3. **A year-round Business** (no seasonal fluctuations).
4. **\$50 - \$200 per hour** income potential.
5. **Being Your Own Boss** and can work as pleases.
6. **Flexible hours** with lots of time off.
7. **No personal selling** required.
8. **No Franchise Fees, No Royalties**
9. **No Advertising Costs.**
10. **No Overhead** (can operate from home and pay only a small commission to the location owner).
11. **No Employees to pay** (no wages, FICA, unemployment or workers compensation taxes, etc).
12. **Self-Employment** (TAX BENEFITS enhance profits).
13. **No Need for Vast Knowledge** in all phases of the business (this is a simple business that can be learned in days, step by step, instead of years like most business).
14. **You are not devastated should that one business location fail.** (Simply replace that account with another established business location).
15. **The Business can be started with SMALL Investment** and be gradually expanded to any desired income.
16. **Start Your Own Business part-time** and still keep your regular job and pay check.
17. **Many More TAX Benefits** to discover (consult your own accountant).

## Vending Potential Profit Projection

This following estimated calculation is based on 10 customers shoe shine per day at \$1.00

RETAIL VEND PRICE	\$1.00
COMMISSION TO LOCATION	\$0.25
PRODUCT COST	\$0.05
TOTAL COST	\$0.30
<b>GROSS PROFIT PER CUSTOMER</b>	<b>\$0.70</b>
<b>DAILY PROFIT PER 10 CUSTOMERS</b>	<b>\$7.00</b>
<b>MONTHLY PROFIT PER MACHINE</b>	<b>\$210.00</b>
<b>YEARLY PROFIT PER MACHINE</b>	<b>\$2,520.00</b>
TOTAL YEARLY PROFIT ON <b>10 MACHINES</b>	\$25,200.00
TOTAL YEARLY PROFIT ON <b>20 MACHINES</b>	\$50,400.00
TOTAL YEARLY PROFIT ON <b>30 MACHINES</b>	\$75,600.00
TOTAL YEARLY PROFIT ON <b>100 MACHINES</b>	\$252,000.00

## Lease or Rent Potential Income

The following calculation is based on estimated income of \$99.00 Monthly Lease Rate per machine

TOTAL MACHINES	MONTHLY INCOME	YEARLY INCOME
10	\$990.00	\$11,880.00
20	\$1,980.00	\$23,760.00
30	\$2,970.00	\$35,640.00
100	\$9,900.00	\$118,800.00

Estimated **monthly** time required for servicing .....**Each Machine = 10 Minutes**

Estimated **monthly** time required for servicing .....**100 Machines = 1000 Minutes**

**Total weekly** time required for **Your Regular Job (40 Hours) = 2400 Minutes**

**Shoe Shine Business** can be the key to the financial security and independence you've always dreamed about!

## Price List 2002 and Package Discount

Shoe Shine Machine Model	Base Price in US\$	Convertible to Vending (Coin Operated)	Lease able
Polifix 3 Ellipse	\$1,995.00	YES	YES
Polifix 2	\$1,095.00	NO	YES
Polifix 3 Standard	\$1,295.00	YES	YES
Polifix 4 Super	\$1,595.00	YES	YES
Polidor	\$1,935.00	YES	YES
Polifix 3 Country House	\$2,425.00	YES	YES
Polifix 1	\$995.00	NO	YES
Polifix 1 Comfort	\$1,025.00	YES	YES
Politic 5 Polar	\$1,295.00	NO	YES
Politic 6 Polar	\$1,295.00	NO	YES
Hausmeister I	\$1,195.00	NO	YES
Hausmeister I	\$1,295.00	NO	YES
Cosmo 3 - Silver	\$399.00	NO	YES
Cosmo 3 Plus - Silver	\$499.00	NO	YES
Easy Comfort - Graphite	\$199.00	NO	YES
Ronda 30 FC Standard	\$640.00	YES	YES
Ronda 2010/24 - Anthracite	\$299.00	NO	YES

**Note:** Coin mechanism may be added to machine listed above with "YES" in column Convertible to Vending for additional cost of \$175.00. For one or more coins of one type.

Accessories	Unit Cost in US\$
Special Leather Polish – 1 Liter Bottle Neutral, Black, Brown and White	\$19.99
Special Cleaning Agent – 1 Liter Bottle	\$19.99

### Package Discount

Ordered Quantity	Discount
2 (two) to 5 (five)	5% (five percent)
6 (six) to 10 (ten)	10% (ten percent)
Over 10 (ten)	15 % (fifteen percent)

All prices are quoted free SM Global Marketing Services, Inc. Glendale California, USA without Taxes.

SM Global Marketing Services, Inc. reserves the right to make technical and price alterations

#### **Shipping and Handling**

In accordance with our general sales and delivery conditions and agreement.